

REP HEADLINE# 6372422
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT12/12 12.27
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/DENTEL/FL DE/D/OTH/FL
AGY # _____ AGY. NAME DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

REP.# _____ OFF.# 6556 SALESMAN # _____
BUYER NAME BOB DUDLEY
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6372422 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT CASTOR DENTEL/FL DEM EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/12 NOV4/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/12 12.27

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$19625..10X
PLS CFM, THX 10/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$925.00	10/29	11/2	5		M-F	5
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
2			600P-630P	30		\$3,000.00	10/29	11/2	5		M-F	5
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
											CONTRACT TOTAL	19625.00
											TOTAL SPOTS	10

NOV/12 19625.00

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$38,480 WFTV 51% WKMG 0% WESH 49% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIAMTED

SVC- NSI
DEMOS- RA35+*